Proposal: Online Stationery Shop

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The new age online stationery shop that provides a variety of stationeries for individuals, students, schools, organizations, and offices along with the feature of subscription based stationery supplies and customized stationery products

# Features

## Must have

1. Customers can browse, add products in their cart without signing up on the platform.
2. User can select how much quantity of an item they want
3. Stationery products organized categorically
4. Search engine to quickly search products using keywords
5. Suppliers register themselves on the platform by signing up on the platform
6. Suppliers can update the stocks/items (along with price) offered by them by logging into their portals
7. Payment gateway integration for making online payments
8. Option to choose delivery date for order
9. Order tracking
10. Automatic bill generation
11. Grievance/complaints per order and per product, and option for refund/exchange
12. User can give feedback for each product they have received

## Good to have

1. Subscription based option for periodical supplies of stationery (mainly for organizations like school, offices, etc.)
2. Provide customization options on stationery items. For eg. customized theme based stationery pouch.
3. In addition to selecting delivery date, an additional option for users to choose delivery time slot as well.
4. Search filters for helping users search desired product
5. Dynamic Pricing/Product Offers on various depending on market demand
6. Recommendations based on users past purchases